

'Greening' your hotel laundry



Conserve water, save energy and reduce waste while increasing profits and productivity!

Going green makes good business sense within the hospitality industry, and there's no better place to start than in the laundry. Continental high-performance laundry equipment not only boosts profits by decreasing water, gas and electricity usage, the equipment maximizes laundry productivity using less labor. Thanks to Continental high-performance washer-extractors, drying tumblers and flatwork ironers, hotels reduce utility and labor costs, and in the process, elevate their green marketability and appeal.



Washer-Extractors

- Pro-Series Washers
- E-Series Washers
- M-Series Washers
- L-Series Washers



Drying Tumblers

- Pro-Series II Single-Pocket Dryers
- Pro-Series II Stack Dryers



Flatwork Ironers

- Heated-Roll Flatwork Ironers
- Heated Chest Flatwork Ironers



Curbing Utilities—Boosting Profits

Nothing impacts a laundry's utility costs more than its equipment. Even if your current equipment is in fine working condition, today's laundry equipment delivers superior energy-efficiency over the equipment of 10 or even five years ago. By upgrading to high-performance equipment, hotels realize a quick return on investment.

Continental's high-performance washer-extractors, drying tumblers and ironers work together to boost hotel profits by slashing laundry-related utility and labor costs while improving results and productivity.

Reducing Water Usage

Continental washer-extractors are designed to use less water—up to 50 percent less water for some models—and simultaneously, improve wash quality. Unlike many competitive models, Continental washers are designed without a sump, a water containment area at the base of the washer. This saves up to three gallons of water with each fill. Plus, the washers feature an exclusive AquaFall™ system to cut water usage further. AquaFall delivers water into the washer drum via holes in the drum lifters. The system reduces the water needed for superior wash quality by improving load saturation, chemical penetration and rinsing.

The programmable controls on Continental washers also work to reduce water consumption and energy usage in hotel



Continental high-performance washers feature an exclusive AquaFall system that significantly reduces water consumption (top). Continental high-performance washers feature a heavy-duty suspension system, allowing for easy, bolt-free installation and high G-force extraction speeds.

laundries. The controls allow individual programmability of wash variables including water levels, wash temperature and cycle times. This enables maximum efficiency according to the load type and eliminates unnecessary water consumption, processing steps and chemical usage.

By reducing water consumption, hotels not only cut water costs, they also cut water-heating costs. With water heating accounting for approximately 40 percent of a hotel's energy consumption, cutting one or two gallons of hot water from every load can translate into tens of thousands of gallons saved annually.

Water in means water out. By cutting water usage hotels also reduce waste water and associated sewer fees.

Reducing Gas Consumption

Continental high-performance washers feature a freestanding design and extraction speeds of up to 387 G-force. By comparison, traditional two-speed, hard-mount washers only achieve extract speeds between 70 and 90 G-force.


The difference is measurable. Continental high-performance washers remove significantly more water from each load during extract—slashing dry time and resulting gas consumption by up to 50 percent! Since a load of laundry dries in approximately half the time, laundry productivity improves using less labor, energy and gas. Linen exposure to dryer heat and tumbling is also minimized resulting in less linen wear and a significant reduction in linen replacement costs.

Improving Productivity

Continental products are designed to work together toward improved efficiency and



Continental's complete line of laundry products not shown. Continental washer-extractors.



Continental's high-performance laundry systems are engineered to reduce water, electricity and gas consumption while decreasing labor costs. As a result, hotels significantly boost profits and improve laundry productivity.

productivity. Because Continental high-performance washers remove significantly more water from each load, linens can be fed directly from the washer to the ironer! By eliminating tumble drying, hotels can cut 20-40 minutes off processing time—maximizing production and saving costly labor and energy!

Direct washer to ironer processing is possible thanks to the unique design of Continental ironers. The ironer's perforated cylinders and powerful extractor fans pull evaporated moisture away from fabric. Simultaneously, the exclusive AutoSpeed™ system automatically adjusts ironing speed based on fabric type and its moisture retention. This eliminates temperature fluctuations, assuring a consistent high-quality finish with just one pass through the ironer. The result? Hotel laundries significantly boost production and turn out linens with a five-star quality finish.

When tumble drying is necessary, laundries with high-speed washers with energy-efficient dryers curb utility costs and significantly boost laundry productivity.

The high-speed extract of Continental freestanding washers can cut load dry time by up to 50 percent. Less time in the dryer means a huge savings in gas consumption.

The perfectly balanced airflow and heat input of Continental drying tumblers speeds the drying process and prevents extra wear on fabrics. The enclosed heat system captures intake air and preheats it before entering the tumbler combustion chamber—effectively reducing energy costs without increasing drying time.



Thanks to the high-level moisture removal of Continental high-performance washers, and the unique design of Continental ironers, linens can be fed directly from the washer to the ironer—saving valuable labor and energy and catapulting productivity.

Gaining 'Green' Appeal

According to Hotel News Resource, 34 percent of travelers choose environmentally friendly hotels. No wonder many hotels are working to improve their environmental impact and reduce their carbon footprint by selecting energy-efficient laundry equipment. Today, travelers want to do their part to help the environment. That's why they increasingly choose "green," environmentally conscious hotels.

Hotels equipped with Continental high-performance washers, dryers and ironers conserve energy and natural resources while improving laundry productivity and hotel profits. By incorporating Continental high-performance laundry equipment into new and existing hotel laundries, hotel owners gain higher ratings from nationally accepted independent green building sources, including The Leadership in Energy and Environmental Design (LEED). Continental laundry equipment isn't just good for the Earth, it's good for business!



extractors are available in 20- to 125-pound capacities, drying tumblers are available in 20- to 175-pound capacities and flatwork ironers are available in 8-, 13-, 20- and 32-inch rolls with multiple finishing widths and roll capabilities.

Continental Girbau... Our promise to go beyond

Environmentally Friendly Manufacturing

Continental Girbau customers can feel good knowing that the laundry products they purchase are manufactured in an environmentally friendly manner to conserve the Earth's natural resources and to create less waste.

Girbau S.A., the parent company of Continental Girbau, has systematic procedures and goals in place—an International Organization of Standardization (ISO) 14001-certified environmental management system (EMS)—to ensure its products are designed and manufactured in an environmentally friendly manner. Moreover, whenever possible, Continental laundry products are produced using recycled materials. In addition, the majority of machine components are recyclable.

When customers purchase Continental products for energy-efficiency, durability and quality, they are taking environmentalism a step further by supporting a company that manufactures them in a way that is less harmful, produces less waste, and uses fewer natural resources.



Warranty

Continental backs its products with strong limited warranties—among the best in the industry! Continental laundry products are engineered for durability, long-life and ease-of-use to deliver years of trouble-free operation using less energy, water, natural gas and labor!

Operational & Production Cost Studies

Our experience within the industry allows us to closely advise our hospitality customers—helping them outfit laundries for unmatched productivity using less labor, gas, water and electricity. At Continental, we offer free operational and production cost studies to our valued customers.

Laundry Design and Equipment Sizing

No two laundries are alike. Continental offers free customized laundry design, equipment mix selection and sizing services to help clients achieve an operation with unmatched workflow, efficiency and productivity.

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